

# MakeUp *in* Shanghai

SKINCARE & MAKEUP INSPIRATION

*New dates*

**22|23 August 2022 - Shanghai Exhibition Center**

From Chinese tradition to high tech beauty, MakeUp in Shanghai, the tailor-made BtoB event pairs global offer with local demand



## **MakeUp in Shanghai 2022 New Dates : August, 22- 23, 2022**

Considering the sanitary situation in Shanghai due to Covid-19 pandemic, we have decided to postpone MakeUp in Shanghai. Initially scheduled on June 7 - 8, 2022 to **new confirmed dates in August 22<sup>nd</sup> – 23<sup>rd</sup>, 2022** at the Shanghai Exhibition Center to organize the fifth edition of the show in the best conditions in 2022.

We truly regret having to make this difficult decision once again. Our main concern is to create the best possible conditions for our participants for successful networking, inspiration and business success. The whole team is committed, starting today to delivering **the best MakeUp in Shanghai experience** enabling, the beauty community to connect, decipher customer's expectations, imagining and creating together the future of beauty.

From Chinese tradition to high-tech beauty, pairing global offer with local demand, the fifth edition will share exclusive innovations, trends, and inspirations, presenting an only and unique BtoB skincare and makeup event.

International experts from the world of beauty will take the stage to offer you valuable insight into the global beauty market trends of today and tomorrow through an exceptional program of 12 conferences.

Relying on the loyalty and support of all our exhibitors, partners, and visitors, we will put the next weeks ahead to good use to prepare an even more inspiring and efficient MakeUp in Shanghai!

We are grateful for your continuous support and trust. We are very excited to have a great 2022 edition with you.

### **Register now to get your badge**

For visitors who have already pre-registered their information, your registrations will remain valid and automatically renewed to the new exhibition dates.

MakeUp in Shanghai Team