



From Chinese tradition to high tech beauty, MakeUp in Shanghai, the tailor-made BtoB event pairs global offer with local demand



## MakeUp in Shanghai 2022 is rescheduled to June 7-8, 2022 in the same venue

As MakeUp in Shanghai aims to gather Chinese and international beauty suppliers and buyers, we take into account the growing concern of our exhibitors, partners, and visitors regarding the recent evolution of the health situation in Shanghai, and **we have therefore decided to work on a new schedule to organize the fifth edition of MakeUp in Shanghai in the best conditions in 2022.**

To guarantee beauty professionals an experience that lives up to their expectations, **MakeUp in Shanghai held concurrently with Luxe Pack Shanghai is therefore postponed to June 7&8, 2022.** Concerning Chinese tradition to high-tech beauty, pairing global offer with local demand, it will share exclusive innovations, trends, and inspirations, presenting an only and unique BtoB skincare and makeup event.

We truly regret having to make this difficult decision once again. **However, the whole team is committed, starting today to delivering the best MakeUp in Shanghai experience enabling, the beauty community to connect,** decipher customer's expectations, imagining and creating together the future of beauty.

Relying on the loyalty and support of all our exhibitors, partners, and visitors, **we will put the next weeks ahead to good use to prepare an even more inspiring and efficient MakeUp in Shanghai!**

**We can't wait to welcome you to the Shanghai Exhibition Center,** and thank all our clients and partners for their continuous support as we all work through this and made the 2022 June edition a great success!

*MakeUp in Shanghai Team*

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**MakeUp in Shanghai**  
**7 & 8 June 2022**  
**Shanghai Exhibition Center**



AN EVENT BY  
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