



## Discover at MakeUp in Shanghai high-precision skincare and makeup



High quality natural ingredients, innovative containers for highly concentrated products combining essential oils and freeze-dried active ingredients, protective care products evolving into easily transportable sprays, cleansing powders that can be personalised to the skin type, multifunctional serums, lips and cheeks tinting and caring lips and cheeks, design revisiting traditional graphic codes... the 8 MakeUp in Shanghai IT Products selected by the international special jury, combine effectiveness, design, simplicity and comfort of use.

They all respond to an expectation on the Asian market for a top-of-the-range offer and products that respond to specific skin problems by combining safety and effectiveness.

We would like to thank and congratulate the winning exhibitors of this 2nd session of the MakeUp in Shanghai IT Products competition:

**LB+NATURE COSMETICS** - BOOTH G22

**GUANGDONG LCHEAR** - BOOTH G28

**GZ COLORITE COSMETIC** - BOOTH G08

**SETHIC** - BOOTH G09Bis

**SH XIAFEI COSMETICS** - BOOTH G21



**Vote now on Wechat and try to win a prize**

Voting with prizes | "MakeUp in Shanghai 2020 IT Products"

For the first time, we are opening an online voting channel on Wechat inviting visitors to choose and vote for their favorite skincare and makeup innovations and try to win valuable prizes sponsored by MAOGEPING.



**A presentation at the show**

The 8 IT PRODUCTS will be presented at the show on July 7 & 8. You will be able to discover them at the Shanghai Exhibition Center and test them at each exhibitor's booth.

A special page on the BeauteaMatch platform will also be dedicated to the IT Products, starting July 9 and until July 12.

**Vote now on Wechat**



[REGISTER NOW TO THE SHOW](#)

## One Venue, Two Shows

For this new collaboration, MakeUp in Shanghai X LuxePack Shanghai will reveal new exhibitors, new activities, new speakers and as always a lot of innovative.



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MakeUp in Shanghai  
7 & 8 July 2020  
Shanghai Exhibition Center



AN EVENT BY  
**INFOPRO**  
*digital*

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