

Get your badge for MakeUp in Shanghai !



**#MakeUp in Shanghai**  
**8 & 9 April**  
**Shanghai Exhibition Center**

**12 weeks from now... MakeUp in will be in Shanghai !**

Ingredients, formulation, design, packaging, accessories, full service manufacturers but also experts in trends, innovation and beauty markets will attend the show.

Once again, MakeUp in Shanghai will be held concurrently with the LUXE PACK SHANGHAI show platform, the premier show for creative packaging !

Stay tuned and follow us to get the conference program and the full exhibitors list!

I want my badge

**SAME DATES & SAME LOCATION**

make **UP**  
*in* Shanghai



**LUXE**PACK  
SHANGHAI  
The premier show for creative packaging

**MakeUp in Shanghai** is part of the **Luxe Pack Shanghai**, the global trade show dedicated to packaging creativity, design, technical innovation, and trends for all luxury sectors

Podcast  
episode



**Discover the podcast BEAUTY IS YOUR BUSINESS  
A new episode recorded during MakeUp in New York 2019  
Brenda Gallagher of MANA Products - Innovating and Incubating Beauty  
Product Development and Manufacturing**

Brenda Gallagher, Sr. Director, New Business Development, Mana Accelerator at MANA Products, offers a look into Mana products, the Mana Accelerator, color, skincare, and polysensory considerations. This episode of "Beauty Is Your Business" was recorded on location at MakeUp in New York

<https://mmn.one/biyb-mana>

## Hot news

**The 3 hot news selected by the MakeUp in Team\*:**

**Fenty Beauty's New 'Snap Shadows' Snap Together**

[https://www.beautypackaging.com/contents/view\\_breaking-news/2019-12-19/fenty-beautys-new-snap-shadows-snap-together?utm\\_source=SilverpopMailing&utm\\_medium=email&utm\\_campaign=BP\\_eNewletter+%2812-19-2019%29+%281%29&utm\\_content=&spMailingID=4599253&spUserID=MTQxODU2MDc4NTM5S0&spJobID=920821645&spReportId=OTIwODIxNjQ1S0](https://www.beautypackaging.com/contents/view_breaking-news/2019-12-19/fenty-beautys-new-snap-shadows-snap-together?utm_source=SilverpopMailing&utm_medium=email&utm_campaign=BP_eNewletter+%2812-19-2019%29+%281%29&utm_content=&spMailingID=4599253&spUserID=MTQxODU2MDc4NTM5S0&spJobID=920821645&spReportId=OTIwODIxNjQ1S0)

**L'Oréal's New At-Home Device Makes Personalized Beauty Products, Signaling the Democratization of Cosmetics**

<https://fortune.com/2020/01/05/customized-personalized-makeup-ces-2020-loreal-cosmetics/>

**The CES Winner That Could Change Beauty with AI**

[https://www.beautypackaging.com/contents/view\\_breaking-news/2020-01-06/the-ces-winner-that-could-change-beauty-with-ai/44392](https://www.beautypackaging.com/contents/view_breaking-news/2020-01-06/the-ces-winner-that-could-change-beauty-with-ai/44392)

*\* Let us know which one is yours...*