

Don't miss the next edition of MakeUp in Shanghai!

**Boost
your Business
in Asia**

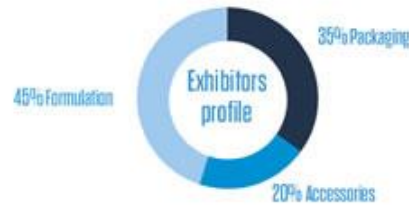


The forecast for the make-up category in Asia-Pacific is set to surpass **US\$21bn by 2023** according to GlobalData. Growth in the APAC make-up market is mainly driven by growing economies such as China, which are projected to register double-digit growth during the forecast period.

And as MakeUp in TM shows' role is first and foremost to **support companies in entering the most important and blooming markets** in the world, MakeUp in Shanghai will be, once again, held in conjunction with LUXE PACK Shanghai, the **8 & 9 of April 2020 at the Shanghai Convention Center**.

The MakeUp in team can't wait to welcome you for an amazing new edition !

236 MakeUp in Shanghai & LuxePack exhibitors in 2019



from **Italy** **Malaysia** **South**
Korea **Taiwan** **France** **China**

And many more...

Meet at MakeUp in & LuxePack Shanghai +5000 brand decision makers



*numbers from MakeUp in Shanghai side only

To exhibit at the show

To visit the show