

# **Chinese beauty awaits you in 2019!**

## **4 months left to MakeUp in Shanghai x Luxe Pack**



**Following last year success, MakeUp in Shanghai as a part of the Luxe Pack show has renewed the experience with more exhibitors, more innovations, more trends and more conferences !**

**Both teams are looking forward to welcoming you at the Shanghai Exhibition Center the 10 & 11 April 2019.**

**Relive the latest edition  
in Shanghai here**

**And read about it from last year's exhibitors :**

### **THEPENIER**

MakeUp in Shanghai is a very qualitative show.

Our booth was immediately visible by the visitors; we would like to thank you!

### **EISEN**

The event gave us the opportunity to meet already existing Asian customers and also to get some new contacts. It was good that it was held at the same time as the Luxe Pack show.

### **STRAND COSMETICS EUROPE**

It was an interesting show for us.

It was the opportunity to meet some of our Chinese customers and to meet new contacts, in order to introduce our new products developed for this market. The place was really nice and luminous. It was pleasant as an exhibitor and as a visitor too.

### **PENNELIFARO**

Nice location, good organization, adequate set-up and nice booths. There was a good interest in the conferences.

### **WECKERLE**

In general we are very happy about this show. It has very high-quality visitors.

### **ESSENTIA BEAUTY**

The show was well organized and all big Chinese Companies were there. The level of conferences was really high and interesting.

**SAME DATES & SAME LOCATION**

make **UP**  
*in*  
Shanghai



**LUXE PACK**  
SHANGHAI  
The premier show for creative packaging

**MakeUp in Shanghai** is part of the **Luxe Pack Shanghai**, the global trade show dedicated to packaging creativity, design, technical innovation, and trends for all luxury sectors

### **The 3 hot news selected by the MakeUp in Team\*:**

**Kylie Cosmetics launches a Black Friday special. See the KKW x KYLIE new set here.**

<https://www.instagram.com/p/BqcwNlqHnPV/>

**CIBS announces its Great Gatsby Holiday Ball. Check it here.**

<https://www.instagram.com/p/BqciDqXnVUk/>

**Discover the KIKO MILANO new Fabulous Highlighter Palette here.**

<https://www.instagram.com/p/BqcSfpdAolf/>

\* let us know which one is yours....