

makeUP *in* Shanghai

IT'S ALL ABOUT MAKE-UP ! WHO'S WHO AT MAKEUP IN SHANGHAI 2018 ? Part I

In one month, the first edition of MakeUp in Shanghai, organised within the Luxe Pack tradeshow will open its doors. This edition is a huge opportunity to take active part in a fast-growing market. Indeed, with a 12% increase in retail sales in 2016 in China, the make-up market is far from being saturated with a significant growth in eye make-up products in recent years. (source HKTDC research). Asian Millennials, valuing the appearance are gradually forming the habit of putting-on make-up and are now the main consumers for make-up goods. For instance, young Asian women are 83% more likely to use make-up than women of 31-45 years old. In accordance with this Market evolution, MakeUp in Shanghai is featuring the top suppliers willing to share their expertise and savoir-faire with Chinese and Asian brands.



CHAO LING

CHAO LING

Chao Ling designs and manufactures high-class cosmetics, cosmetic packaging and mold development. Product range include eye shadow, face powder, blush, lip gloss, eyeliner, multicolour...etc. We make filled kits for, Nocibe, Douglas, Guylond, Deborah, NYX, SKINN Boticario Macy...etc. and empty packaging.

Zignago Vetro 

ZIGNAGO VETRO

ZIGNAGO VETRO GROUP, THE EUROPEAN GLASSMAKER FOR COSMETIC&PERFUMERY

Zignago Vetro Group is an international glass manufacturer leading company to produce cosmetic and perfume glass containers. The Group offers a wide range of glass packaging items such as containers for nail polish and for skin care products, cream jars and fragrance bottles.

FSKOREA

FS KOREA

Founded in 1988, FSKOREA is a leading supplier of high-quality Makeup Brushes and Packages in the global market. The company has accumulated its knowledge and expertise through continual innovation and investment in research and development. Come discover the Ping-Pong Brush and the Hybrid Airless Compact (two of FS Korea's major innovations) at MakeUp in Shanghai.



THEPENIER

Thepenier PHARMA & COSMETICS is a French-Japanese full-service contract manufacturer, specialized in semi-solid, liquid and powder cosmetics & pharma. This year's focus for Thepenier is ATHLEISURE BEAUTY for sportswomen & men, ANTIPOLLUTION formulas, SMART DERMOCOSMETICS reacting to your skin's needs, and natural PROBIOTICS.

pennellifaro

PENNELLI FARO

Pennelli Faro S.r.L. is an internationally recognized manufacturer of brushes and accessories for Cosmetics and Fine Arts based in Italy where functional innovation is a distinctive strength. In Shanghai, we will present a make-up applicator with a very high technique profile but extremely easy to use to achieve a perfect result.



NINGBO JIELI
COSMETIC PENCIL

NINGBO JIELI

Ningbo Jieli Cosmetical Package Co., Ltd., known as the leading manufacturer in China of cosmetic pencil packaging, would like to show you their latest products at the show. It'll be a full range for colour cosmetic pencil packaging, including mechanical pencils with different tools, free ink liquid eyeliner pencils with brush or fibre tips, liquid twist up pens with various applicators, etc. For any kind of cosmetic product, you can find pencil packaging created by Jieli.



INTERCOS

Since 1972 Intercos Group has been an innovative global company specializing in colour cosmetics, delivery systems and pencils, nail lacquers and skin care. At MakeUp in Shanghai, Intercos will be presenting both global and local trend and innovation collections to inspire and meet the future needs of all brands.



TRE EFFE

Tre Effe Srl is a colour cosmetics private label contract manufacturer based outside Milan, Italy. They supply 3 core services, bulk, semi turnkey and Full Service options, catering from small to large quantities of perfect make up.

Stay tuned for the next Who's Who at MakeUp in Shanghai 2018!